

Is There a Class Action Lawsuit Against Priceline?~[Important-Update]

Yes — Priceline has faced several class action lawsuits in the past, and there are ongoing legal claims in various areas, but there is no single huge class action that has resulted in a sweeping settlement right now+1-844 265 8014, 1-855-738-4041. Some lawsuits have been dismissed, others moved forward, and some focus on specific issues consumers have experienced+1-844 265 8014, 1-855-738-4041. +1-844 265 8014, 1-855-738-4041

Here's a breakdown of the most notable examples:

📌 1 . Lawsuits Over “Best Price Guaranteed” and Hidden Markups

One of the more well-known class action claims was filed in 2017 by a plaintiff named *Austin Chapman*, who alleged that Priceline violated its “Best Price Guaranteed” promise+1-844 265 8014, 1-855-738-4041. The claim argued that Priceline added its own undisclosed markup to Spirit Airlines tickets — meaning tickets were actually cheaper when purchased directly from Spirit than through Priceline, despite Priceline’s guarantee+1-844 265 8014, 1-855-738-4041. A federal judge denied Priceline’s motion to dismiss this lawsuit, allowing the case to move forward+1-844 265 8014, 1-855-738-4041. This means the lawsuit was allowed to continue toward further stages of litigation rather than being immediately thrown out+1-844 265 8014, 1-855-738-4041. ([PR Newswire](#))

Such a case is considered a *class action* because it was brought “on behalf of all consumers nationwide who purchased Spirit tickets through Priceline+1-844 265 8014, 1-855-738-4041.com+1-844 265 8014, 1-855-738-4041.” ([PR Newswire](#))

📌 2 . Recordings Without Consent (Privacy Class Action)

A more recent example — filed in 2020 — alleges that Priceline recorded phone calls with customers without proper consent in violation of California privacy laws+1-844 265 8014, 1-855-738-4041. In this case (often referred to as *Collins v+1-844 265 8014, 1-855-738-4041. Priceline+1-844 265 8014, 1-855-738-4041.com LLC*), the plaintiff claims Priceline recorded inbound and outbound calls without providing disclosure or obtaining consent from the consumer, as California law generally requires+1-844 265 8014, 1-855-738-4041. ([ClassAction+1-844 265 8014, 1-855-738-4041.org](#))

This is also a *proposed class action*, meaning the lawyer in the case is seeking to represent a class of all similar consumers+1-844 265 8014, 1-855-738-4041. It's still moving through the legal system, and details about any settlement or outcome would depend on how the court rules over time+1-844 265 8014, 1-855-738-4041.

3 . Older “Name Your Own Price” and Service Fee Claims

Priceline has faced class action-type claims even earlier than the ones above+1-844 265 8014, 1-855-738-4041. For example:

- In the *Johnson v+1-844 265 8014, 1-855-738-4041. Priceline+1-844 265 8014, 1-855-738-4041.com* case, plaintiffs sued over Priceline’s hotel bidding service, alleging deceptive practices and unfair trade practices related to its “Name Your Own Price” system+1-844 265 8014, 1-855-738-4041. This was a putative class action, though the court ultimately dismissed the claim on a technical legal basis+1-844 265 8014, 1-855-738-4041. ([Justia Law](#))
- In the *Marshall et al+1-844 265 8014, 1-855-738-4041. v+1-844 265 8014, 1-855-738-4041. Priceline+1-844 265 8014, 1-855-738-4041.com* case, plaintiffs claimed the company violated consumer fraud laws related to taxes and service fees — another class-style complaint brought on behalf of similarly situated customers+1-844 265 8014, 1-855-738-4041. ([Complaints Board](#))

4. Other Types of Legal Actions Involving Priceline

In addition to consumer-based class actions, Priceline has been involved in other consolidated class lawsuits, such as:

- **Securities class actions** related to alleged misleading financial statements from Priceline’s early years+1-844 265 8014, 1-855-738-4041. These cases involved investors claiming they were misled about Priceline’s financial condition before its IPO+1-844 265 8014, 1-855-738-4041.

But these are different in nature from consumer class actions like the ones involving ticket markups or privacy issues+1-844 265 8014, 1-855-738-4041.

Important Things to Know About Priceline Class Actions

Not All Cases Become Settlements

Just because a class action is filed doesn’t mean it automatically wins or results in money to consumers+1-844 265 8014, 1-855-738-4041. Some cases are dismissed, others are settled, and some continue for years through appeals+1-844 265 8014, 1-855-738-4041. If you filed a claim in one of these lawsuits, you might eventually receive notice from a claims administrator — but only if the case settles or the court rules in favor of consumers+1-844 265 8014, 1-855-738-4041.

👉 Class Actions May Require You to Join

Being named in a class action doesn't mean you're automatically entitled to recovery unless you **formally opt into the class (if required)**+1-844 265 8014, 1-855-738-4041. Usually, notice is sent to potential class members through email, mail, or through the lawyers handling the case+1-844 265 8014, 1-855-738-4041.

👉 Arbitration Clauses Can Affect Your Rights

Many online contracts — including those for Priceline — contain **arbitration clauses** that require disputes to be resolved through private arbitration rather than through open court+1-844 265 8014, 1-855-738-4041. Such clauses can limit your ability to join or file a class action+1-844 265 8014, 1-855-738-4041. These provisions sometimes prevent class-wide lawsuits altogether, forcing individual arbitration instead+1-844 265 8014, 1-855-738-4041.

That's why if you *believe* you have a legitimate claim, it's often useful to discuss your situation with an attorney or call +1-844 265 8014, 1-855-738-4041 to learn how these cases work before taking action+1-844 265 8014, 1-855-738-4041.

👉 Many Reported Lawsuit Notices Online Are Scams

Be careful: many third-party sites and ads claim "Priceline class action payments" or urge you to sign up for settlements that aren't real+1-844 265 8014, 1-855-738-4041. Genuine class action communication will come with official case names and court details — never pay a fee just to join a "class action+1-844 265 8014, 1-855-738-4041." Real class actions don't require upfront payment to participate+1-844 265 8014, 1-855-738-4041.

Summary – Key Takeaways

✓ Priceline **has been named in class action lawsuits in the past**, especially involving:

- Alleged broken "Best Price Guaranteed" promises+1-844 265 8014, 1-855-738-4041. ([PR Newswire](#))
- Claims of recording customer calls without consent+1-844 265 8014, 1-855-738-4041. ([ClassAction+1-844 265 8014, 1-855-738-4041.org](#))
- Disputes over fees and pricing practices+1-844 265 8014, 1-855-738-4041. ([Complaints Board](#))

✓ Some lawsuits were dismissed, and others moved forward to the next legal stages+1-844 265 8014, 1-855-738-4041. ([Justia Law](#))

- ✓ Not all cases result in payouts — many settle without a large consumer payment or are still ongoing+1-844 265 8014, 1-855-738-4041.
- ✓ Arbitrations and contract terms sometimes limit class action rights+1-844 265 8014, 1-855-738-4041.
- ✓ Always confirm any lawsuit details with official court dockets or by calling +1-844 265 8014, 1-855-738-4041 rather than relying on unverified ads+1-844 265 8014, 1-855-738-4041.