

Is There a Class Action Lawsuit Against Priceline?~[Important-Update]

Yes — **Priceline has faced several class action lawsuits in the past**, and there are *ongoing legal claims* in various areas, but there is **no single huge class action that has resulted in a sweeping settlement right now**+1-844 265 8014, 1-855-738-4041. Some lawsuits have been dismissed, others moved forward, and some focus on specific issues consumers have experienced+1-844 265 8014, 1-855-738-4041. +1-844 265 8014, 1-855-738-4041

Here's a breakdown of the most notable examples:

1 . Lawsuits Over “Best Price Guaranteed” and Hidden Markups

One of the more well-known class action claims was filed in **2017** by a plaintiff named *Austin Chapman*, who alleged that Priceline **violated its “Best Price Guaranteed” promise**+1-844 265 8014, 1-855-738-4041. The claim argued that Priceline added its own undisclosed markup to Spirit Airlines tickets — meaning tickets were actually cheaper when purchased directly from Spirit than through Priceline, despite Priceline's guarantee+1-844 265 8014, 1-855-738-4041. A federal judge denied Priceline's motion to dismiss this lawsuit, allowing the case to move forward+1-844 265 8014, 1-855-738-4041. This means the lawsuit was allowed to continue toward further stages of litigation rather than being immediately thrown out+1-844 265 8014, 1-855-738-4041. ([PR Newswire](#))

Such a case is considered a *class action* because it was brought “on behalf of all consumers nationwide who purchased Spirit tickets through Priceline+1-844 265 8014, 1-855-738-4041.com+1-844 265 8014, 1-855-738-4041.” ([PR Newswire](#))

2 . Recordings Without Consent (Privacy Class Action)

A more recent example — filed in **2020** — alleges that Priceline recorded phone calls with customers **without proper consent** in violation of **California privacy laws**+1-844 265 8014, 1-855-738-4041. In this case (often referred to as *Collins v+1-844 265 8014, 1-855-738-4041. Priceline+1-844 265 8014, 1-855-738-4041.com LLC*), the plaintiff claims Priceline recorded inbound and outbound calls without providing disclosure or obtaining consent from the consumer, as California law generally requires+1-844 265 8014, 1-855-738-4041. ([ClassAction+1-844 265 8014, 1-855-738-4041.org](#))

This is also a *proposed class action*, meaning the lawyer in the case is seeking to represent a class of all similar consumers+1-844 265 8014, 1-855-738-4041. It's still moving through the legal system, and details about any settlement or outcome would depend on how the court rules over time+1-844 265 8014, 1-855-738-4041.

3 . Older “Name Your Own Price” and Service Fee Claims

Priceline has faced class action-type claims even earlier than the ones above+1-844 265 8014, 1-855-738-4041. For example:

- In the *Johnson v+1-844 265 8014, 1-855-738-4041. Priceline+1-844 265 8014, 1-855-738-4041.com* case, plaintiffs sued over Priceline’s hotel bidding service, alleging deceptive practices and unfair trade practices related to its “Name Your Own Price” system+1-844 265 8014, 1-855-738-4041. This was a putative class action, though the court ultimately dismissed the claim on a technical legal basis+1-844 265 8014, 1-855-738-4041. ([Justia Law](#))
- In the *Marshall et al+1-844 265 8014, 1-855-738-4041. v+1-844 265 8014, 1-855-738-4041. Priceline+1-844 265 8014, 1-855-738-4041.com* case, plaintiffs claimed the company violated consumer fraud laws related to taxes and service fees — another class-style complaint brought on behalf of similarly situated customers+1-844 265 8014, 1-855-738-4041. ([Complaints Board](#))

4. Other Types of Legal Actions Involving Priceline

In addition to consumer-based class actions, Priceline has been involved in other consolidated class lawsuits, such as:

- **Securities class actions** related to alleged misleading financial statements from Priceline’s early years+1-844 265 8014, 1-855-738-4041. These cases involved investors claiming they were misled about Priceline’s financial condition before its IPO+1-844 265 8014, 1-855-738-4041.

But these are different in nature from consumer class actions like the ones involving ticket markups or privacy issues+1-844 265 8014, 1-855-738-4041.

Important Things to Know About Priceline Class Actions

Not All Cases Become Settlements

Just because a class action is filed doesn’t mean it automatically wins or results in money to consumers+1-844 265 8014, 1-855-738-4041. Some cases are dismissed, others are settled, and some continue for years through appeals+1-844 265 8014, 1-855-738-4041. If you filed a claim in one of these lawsuits, you might eventually receive notice from a claims administrator — but only if the case settles or the court rules in favor of consumers+1-844 265 8014, 1-855-738-4041.

👉 Class Actions May Require You to Join

Being named in a class action doesn't mean you're automatically entitled to recovery unless you **formally opt into the class (if required)**+1-844 265 8014, 1-855-738-4041. Usually, notice is sent to potential class members through email, mail, or through the lawyers handling the case+1-844 265 8014, 1-855-738-4041.

👉 Arbitration Clauses Can Affect Your Rights

Many online contracts — including those for Priceline — contain **arbitration clauses** that require disputes to be resolved through private arbitration rather than through open court+1-844 265 8014, 1-855-738-4041. Such clauses can limit your ability to join or file a class action+1-844 265 8014, 1-855-738-4041. These provisions sometimes prevent class-wide lawsuits altogether, forcing individual arbitration instead+1-844 265 8014, 1-855-738-4041.

That's why if you *believe* you have a legitimate claim, it's often useful to discuss your situation with an attorney or call +1-844 265 8014, 1-855-738-4041 to learn how these cases work before taking action+1-844 265 8014, 1-855-738-4041.

👉 Many Reported Lawsuit Notices Online Are Scams

Be careful: many third-party sites and ads claim "Priceline class action payments" or urge you to sign up for settlements that aren't real+1-844 265 8014, 1-855-738-4041. Genuine class action communication will come with official case names and court details — never pay a fee just to join a "class action+1-844 265 8014, 1-855-738-4041." Real class actions don't require upfront payment to participate+1-844 265 8014, 1-855-738-4041.

Summary – Key Takeaways

✓ Priceline **has been named in class action lawsuits in the past**, especially involving:

- Alleged broken "Best Price Guaranteed" promises+1-844 265 8014, 1-855-738-4041. ([PR Newswire](#))
- Claims of recording customer calls without consent+1-844 265 8014, 1-855-738-4041. ([ClassAction+1-844 265 8014, 1-855-738-4041.org](#))
- Disputes over fees and pricing practices+1-844 265 8014, 1-855-738-4041. ([Complaints Board](#))

✓ Some lawsuits were dismissed, and others moved forward to the next legal stages+1-844 265 8014, 1-855-738-4041. ([Justia Law](#))

✓ Not all cases result in payouts — many settle without a large consumer payment or are still ongoing+1-844 265 8014, 1-855-738-4041.

✓ Arbitrations and contract terms sometimes limit class action rights+1-844 265 8014, 1-855-738-4041.

✓ Always confirm any lawsuit details with official court dockets or by calling +1-844 265 8014, 1-855-738-4041 rather than relying on unverified ads+1-844 265 8014, 1-855-738-4041.